

## Advanced Lessons in Fisheries and Aquaculture Economics. 3<sup>rd</sup> edition

Santiago de Compostela, 2015

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### DATES

6<sup>th</sup> – 10<sup>th</sup> July 2015

### COURSE LOCATION

Escola Galega de Administracións Públicas (EGAP), Santiago de Compostela, Spain.

### THE SEMINAR

The Foundation Alfonso Martín Escudero in cooperation with FAO and the Galicia Regional Ministry for Rural and Maritime Affairs, are sponsoring the third edition of this advanced seminar, coordinated by CETMAR Foundation. Economics and management sciences are of increasing importance in fisheries and aquaculture for understanding the uncertain environments in production and Marketing. Changes in management systems, public policies and consumer preferences evidence the need of a continuous adaptation to the economic and social environment in which the activities take place.

Aquaculture, meanwhile, is a relatively new harvest method complementing the supply from wild fisheries in the global markets. It has become a sustainable alternative, despite of conflicts, to meet with the increasing World seafood demand.

The seminar intends to provide information on recent progress in the field of fisheries and aquaculture economics and set a framework for understanding and assessing the changes and developments of producers, consumers, and markets. The sessions will provide a discussion and exchange forum for major stakeholders involved in the value chain of fisheries and aquaculture, and a place to share and analyze the latest developments in the areas fisheries management, policies and marketing.

The course is oriented for participants with university degree or an equivalent professional experience, researchers, policy makers, industry agents, consultants, students, advisors, and other specialists involved in the social topics of fisheries and aquaculture.

### KEYNOTE SPEAKERS

Prof. Frank Asche, University of Stavanger, Norway; Prof. Gunnar Knapp, University of Alaska Anchorage, USA; Prof. Bertrand Legallic, University of Western Brittany, France; Prof. Madan Mohan Dey, University of Arkansas Pine Bluff, USA; Dr. Carole Engle, University of Arkansas at Pine Bluff; Mr. Bill Taylor, CEO Taylor Shellfish Farms, USA; Mr. Roy Palmer, Aquaculture without Frontiers, Australia; Prof. Michael Ebeling, Institute of sea Fisheries, Germany; Dr. Carme García Negro, University of Santiago de Compostela.

**MORE INFO:** <http://alfae2015.cetmar.org>

Monday, 6<sup>th</sup> July

### A general frame on fisheries economics

- 09:00 | Arrival and accreditation
- 09:30 | Opening,  
Presentation: **Ms. Elisa Polanco Torres**, FUNDAME, **Dr. Jacqueline Alder**, FAO; Ms. Rosa Quintana Carballo, Regional Ministry for Rural and Maritime Affairs;
- 10:00 | Trends & Status of Global Seafood Trade. **Dr. Jacqueline Alder**, FIPM FAO.
- 11:15 | Maritime Fisheries in Spain. **Mr. Jose Luis González Serrano**, Ministry of the Environment and Rural and Marine Affairs
- 12:15 | Coffee Break
- 12:45 | Debate with **Dr. Jacqueline Alder**, **Mr. Jose Luis González Serrano**, **Dr. Carme García Negro**, Moderator: **Prof. José Manuel Fernández Polanco**
- 14:00 | Lunch
- 15:30 | The industrial trawling of the galician fishing. **Dr. Carme García Negro**, University of Santiago de Compostela

Tuesday, 7<sup>th</sup> July

### New trends in aquaculture

- 09:30 | Interaction between fisheries and aquaculture. **Prof. Gunnar P. Knapp**, University of Alaska
- 10:45 | Aquaculture Planning in Galicia. **Mr. Juan Maneiro**, Regional Ministry for Rural and Maritime Affairs
- 12:00 | Coffee Break
- 12:30 | Round Table: Challenges facing the future of the fisheries and aquaculture sector in Galicia.  
**Mr. Tomás Fajardo Dacosta**, Galician Federation of Fishermen's Guilds; **Mr. Torcuato Teixeira**, Association of Fishing Vessels Shipowners from Galicia - Pescagalicia - Arpega - O Barco; **Ms. Luz Arregui**, ATRUGAL; **Mr. Antonio Pizarro**, Isidro de la Cal, **Mr. Arturo Silva**, Institute of Aquaculture collaborator.  
Moderator: **Dr. José Molares** Regional Ministry for Rural and Maritime Affairs
- 14:00 | Lunch
- 15:30 | International Association of Aquaculture Economics and Management (IAAEM), **Prof. Frank Asche**, University of Stavanger
- 15:45 | Round table: Innovative devices for aquaculture.  
**Mr. Jacobo Aguin**, Talleres Aguin; **Mr. Ricardo Sanchez**, Innovategal; **Mr. Rodrigo Randulfe**, EXTRUMAR; **Dr. Pablo Pita**, IMA S.A. Moderator: **Ms. Lucía Fraga**, CETMAR

Wednesday, 8<sup>th</sup> July

### The industry of fisheries and aquaculture

- 09:30 | Factors affecting efficiency in aquaculture business. **Prof. Frank Asche**, University of Stavanger

- 10:45 | Economic sustainability of the EU fishery industry. **Prof. Bertrand Legallic**, University of Western Brittany
- 12:00 | Coffee Break
- 12:30 | Economics and Profitability of Aquaculture: Examples from the U.S. **Dr. Carole Engle**, University of Arkansas at Pine Bluff
- 14:00 | Lunch
- 15:30 | Mediterranean Aquaculture. **Mr. Juan Manuel García de Lomas Mier**, CTAQUA
- 20:30 | Pick up at hotel EXE Area Central and transfer to assist to the Cocktail Dinner at the Pazo de Fonseca

Thursday, 9<sup>th</sup> July

### Shellfish

- 09:30 | Global shellfish industry: challenges & opportunities. **Mr. Bill Taylor**, Taylor Shellfish Farms
- 10:45 | Mussel Production in the North Sea. The Case of Germany. **Prof. Michael Ebeling**, Institute of sea Fisheries- Thünen Institute
- 12:00 | Coffee Break
- 12:30 | Round Table: Mollusc Market.  
**Mr. Francisco Fonseca**, Taylor Shellfish Farm; **Ms. M<sup>a</sup> Dolores Fernández**, Group Proinsa; **Ms. Lina Solla**, LINAMAR; **Mr. Manuel García** AGADE – Molluscs Purifiers. Moderator: **Ms. Marie-Christine Monfort**, Marketing Seafood
- 14:00 | Lunch
- 15:30 | Aquaculture to improve livelihoods in developing countries. **Mr. Roy D. Palmer**, Aquaculture without Frontiers

Friday, 10<sup>th</sup> July

### Seafood Marketing

- 09:30 | Seafood Fraud & Consumers' Perceptions. **Mr. Roy D. Palmer**, FishyBusiness
- 10:45 | Fish and Seafood Demand In Asia and the USA: Implications for Aquaculture and Fisheries Industry. **Prof. Madan M. Dey**, University of Arkansas at Pine Bluff
- 12:00 | Coffee Break
- 12:30 | Actual and potential rent in the North Sea herring fishery **Prof. Trond Bjørndal**, SNF (NHH Group)
- 14:00 | Lunch
- 15:30 | Round Table. Challenges of the international market of fisheries and aquaculture products. **Ms. Nada Bougous**, INFOSAMAK; **Mr. Juan Manuel Vieites**, ANFACO; **Mr. José García**, CONGALSA. Moderator: **Dr. Ladislao Luna**, University of Cantabria.
- 16:45 | Conclusions and Closure. **Ms. Paloma Rueda Crespo**, CETMAR Managing Director **Dr. Ignacio Llorente**, University of Cantabria.